



This is your path
to SUCCESS!





About us

We are an educational system that is industry aligned and features India's first Pay After Placement Course Programs. Our goal is to develop industry-ready specialists through advanced pedagogical practices and technology enabled education delivery.

We strive to increase students' job prospects by offering a 100% placement assurance, a money back guarantee, and a special fee structure through an engaging platform that aids in their skill development and placement in fantastic industries.



Our Vision

Equip students with hi-tech-ed – We want to give every eligible individual the tools they need to take control of their professional lives. In our pursuit of excellence and the achievement of students across the nation, we will not compromise on either value or commitment.



Our Mission

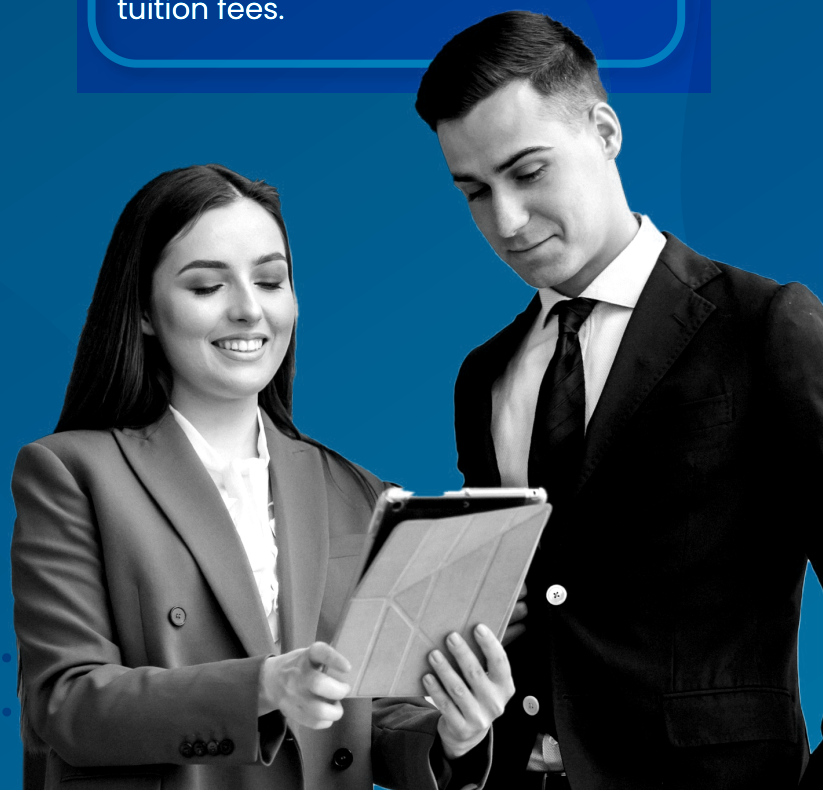
Make College Ed Revolutionary and Affordable

To make college education accountable so that students can launch their careers without having to worry about paying massive tuition fees.



Why Us?

No one can achieve success alone. We are aware of how stressful and demanding applying to a course can be. Our aim is to create the ideal strategy for you. We'll help you develop competitive skills with our interactive modules. With the help of our innovative Pay After Placement initiative, AJ Campus democratizes education by giving everyone the same opportunity.





Aj Campus

Courses Offered



BBA



Eligibility Criteria

- ✓ 10+2 from a recognized board
- ✓ Minimum of 50% marks in 12th, adequate proficiency in English and Mathematics
- ✓ Merit Based Admission (10+2 score, AJCTE Test Score and Personal Interview)

AJ Campus offers a three-year degree program which provides a foundational education in management and business concepts. It places a strong emphasis on the improvement of students' analytical, mathematical, and communication skills. To hone your managerial skills and become a great entrepreneur, choose a profession in business administration.



Key Features

- ✓ 3-year regular full time program
- ✓ Specializations offered: Marketing, Human Resource Management, Computer Applications, Finance, and much more.
- ✓ Emphasis on theoretical knowledge with practical applications.
- ✓ Improves the ability to interact with others.
- ✓ Interaction with industry leaders
- ✓ Expertise of the framework for business process optimization and of business improvement techniques
- ✓ Scholarships and Internships available.





Aj Campus

Courses
Offered



BCA



Eligibility Criteria

- ✓ 10+2 from a recognized board
- ✓ Minimum 50% marks in 10+2 with PCM as mandatory subjects
- ✓ Merit based admissions (10+2 score, AJCE Test Score and Personal Interview)

AJ Campus offers a BCA degree, which is a three-year undergraduate study that deals with computer science and its application principles. India is a rising IT hub. In order to specifically meet the needs of the industry, the BCA course was created with equal emphasis on computer applications and management laws. The BCA curriculum is designed to prepare students to become proficient in a variety of computer programming languages, to enhance their capacity for problem-solving, and to excel at resolving real-world issues that arise at the interface of industry and technology.



Key Features

- ✓ 3 years full time program
- ✓ Emphasis on proactive learning
- ✓ Personalized mentorship by top industry leaders
- ✓ Excellent placement support & guidance
- ✓ Adept knowledge in critical areas of computer science & networking
- ✓ Acquaintance to the interdisciplinary challenge through industrial visits & educational tours





Aj Campus

Courses
Offered



BHA



Eligibility Criteria

- ✓ 10+2 from a recognized board
- ✓ Minimum 50% marks in senior secondary in any stream
- ✓ Admission are based on merit (10+2 score, AJCE Test Score, and Personal Interview)

AJ Campus three-year degree program aims to produce healthcare workers who can adapt successfully to the sector's diversity and constant change. Students who want to work in management, administration, or leadership positions in hospitals, healthcare systems, or hospital networks choose this degree. Students who complete our course will have the necessary knowledge and abilities to handle the administrative responsibilities of the clinical and support service divisions.



Program Highlights

- ✓ 3-years full-time program
- ✓ Have a comprehensive understanding of contemporary business practices across all areas of business management
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- ✓ Know how to conduct business in a multicultural environment, spanning international borders and working cross-culturally
- ✓ Be able to use critical thinking to analyse and interpret information to make informed decisions





Aj Campus

Courses Offered



B.COM (H)



Eligibility Criteria

- ✓ 10+2 from a recognized board
- ✓ Minimum 50% marks in senior secondary in any stream
- ✓ Admission are based on merit (10+2 score, AJCE Test Score, and Personal Interview)

The AJ Campus 3-year degree programme enhances your analytical, communication, and problem-solving skills while also providing you with a global perspective on business and preparing you to work in the commercial, public, or non-profit sectors. Learn from professors who are well-known across the world, develop extensive professional networks, and receive a degree that will take you worldwide. Our highly regarded customised curriculum is designed to get you ready for the world of tomorrow. It is genuinely planned and delivered in accordance with the standards of the sector and intended to develop the leaders of tomorrow.



Program Highlights

- ✓ 3 Years full -time program
- ✓ Assessing the management, growth and development challenges
- ✓ Understand the principles of professional ethics and good governance
- ✓ Global connect internships and Placements
- ✓ Excellent Placement support & guidance



OUR PAYMENT MODEL



AJ Campus has revolutionized the Indian education system with our hybrid payment methods. In order to expand students access to high-quality education, AJ Campus has brought Pay After Placement and Placement Surety Program models. Both of these models great ROI (return on investment) options.

Placement Surety Program

The placement surety program is a fully assured, full-proof strategy. If the student is not hired within four months of the course's completion, we will reimburse all tuition payments.

Pay After Placement

AJ Campus's innovative Pay After Placement Program is liberalising education. The student in our program is only required to pay the course price after being hired. You won't be required to pay anything during the study program, and no tuition will be assessed if we don't place you in a job.



HOW PSP WORKS

01.

Pay your fixed enrolment fees during admission.

02.

Gain access to AJ Campus's edge and prepare for the market.

03.

If not selected, the money will be returned after the basic registration costs have been deducted.



HOW PAP WORKS

1.

Pay your fixed registration fees (not tuition fees)

2.

Explore the perimeter of AJ Campus and get ready for the market.

3.

You don't have to pay the tuition fee, if we don't provide you placement within 4 months.

Note: Your total fees would be 10X monthly salary.



Advantages of PSP

- Easy installment options
- No extra fees after Placement
- Different types of scholarships available
- 100% Placement Assistance
- Money-back guarantee (conditions applied)



Advantages of PAP

- Risk-free education
- Aligned incentives
- Improved access to education
- Increased job placement
- Career success

DISCLAIMER

All the information on this brochure is published in good faith and for general information purpose only. Aj Campus does not make any warranties about the completeness, reliability and accuracy of this information. The content of this statement is subject to change as a result of experience, new information, changes in process requirements and the availability of resources.



INDUSTRY ALIGNED INTERNSHIP

We have an internship program set up where students are welcomed and instructed on how to use their specialized background at the best firms. The enthusiasm for integrative study and the research abilities of interns will also be encouraged.

3 Years of Internship

The students of AJ Campus will get an opportunity to have multiple corporate paid internship offers during the course program. You will also be exposed to an industry-aligned internship at a number of businesses each year during your three years of coursework. There, you'll be acquiring practical, industry-related experience related to your area of expertise.

✓ YEAR ONE: 2 MONTHS

✓ YEAR TWO: 2 MONTHS

✓ YEAR THREE: 3 MONTHS

INTERN PROGRAM HIGHLIGHTS

01.

Intensive 8 to 12 weeks internship

02.

Volunteering and team-building exercises

03.

Present your project to senior leaders

04.

Own Challenging and impactful business-critical projects

05.

In charge of or a member of a committee that designs and plans program activities and initiatives

06.

Professional and personal growth opportunities, including panel discussions, workshops, and networking opportunities

WHAT TO EXPECT ?

Our industrial internship program will benefit you in certain ways such as:



**COMPANY
CULTURE**

Interns will get a chance to learn about the unique corporate culture. They will be exposed to a dynamic culture that values originality and unconventional thinking. Steer clear of the formality and bureaucracy that are inherent in business culture.



**MEANINGFUL
IMPACT**

The impact interns have after they leave their internship will be seen. Contributions in young businesses frequently get rapid feedback and are put into practise right away!



ADAPTABILITY

Interns will gain the ability to adjust to daily changes and uncertainty. Interns can learn how to adjust to change and confront problems head-on in new companies because of the uncertainty present there.



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**INDIA'S #1 INDUSTRY ALIGNED PAY AFTER
PLACEMENT CAMPUS CHAIN.**

AJ Campus is here to improve the standard of higher education in India and increase the number of grads who are competent and in demand among employers. AJ Campus will equip applicants with the best possible training, producing potential leaders who will take the world by storm.



Aj Campus

India's No. 1 Industry Aligned Pay After Placement Program



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