



# BACHELOR OF COMPUTER APPLICATION

Get ready to take a  
lead into the next  
education revolution

#Educationtowardsfreedom  
#Educationthatempowersyou

BOCA



[www.ajcampus.com](http://www.ajcampus.com)



**AJ Campus** offers **Bachelor of Computer Application** course program which is an undergraduate three year program where students are exposed to various areas of computer applications including the latest development keeping pace with the industry. India is fast turning into IT hub. Keeping this scenario in mind, the BCA course has been designed with equal focus on computer principles as well management laws, to cater the exact needs of the industry. BCA Programme is structured to equip students to gain proficiency in various computer programming languages, develop problem solving aptitude and excel to solve practical problems arising from the industry–technology interface.

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# WHAT IS BCA?

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# PROGRAM HIGHLIGHTS



3 years full  
time program



Emphasis on  
Proactive Learning



Excellent Placement  
support & guidance



Adept knowledge  
in critical areas of  
computer science  
& networking



Personalized  
mentorship by  
top industry leaders



Acquaintance to the  
interdisciplinary  
challenges through  
Industrial Visits &  
Educational Tours



Minimum 50% marks in Senior  
Secondary; Adequate proficiency  
in English & Mathematics



10+2 from  
Recognized  
Board



Admission on merit  
(10+2 score, AJCE Test score  
and Personal Interview)

## ELIGIBILITY CRITERIA



# India's #1

## Industry

## Aligned Pay

## After Placement

## BCA Program

Our internationally acclaimed customised curriculum is meant to prepare you for tomorrow's world. It is designed to groom tomorrow's leaders aligned to the needs of business, and it is truly planned and delivered the way the industry expects.

## HOW IT WORKS?



01

**Enroll for any fulltime course program** by paying a nominal fee of INR 51,000 only



02

**Pay No Fee for the course till it is completed** and get the best education and skills from faculty experts



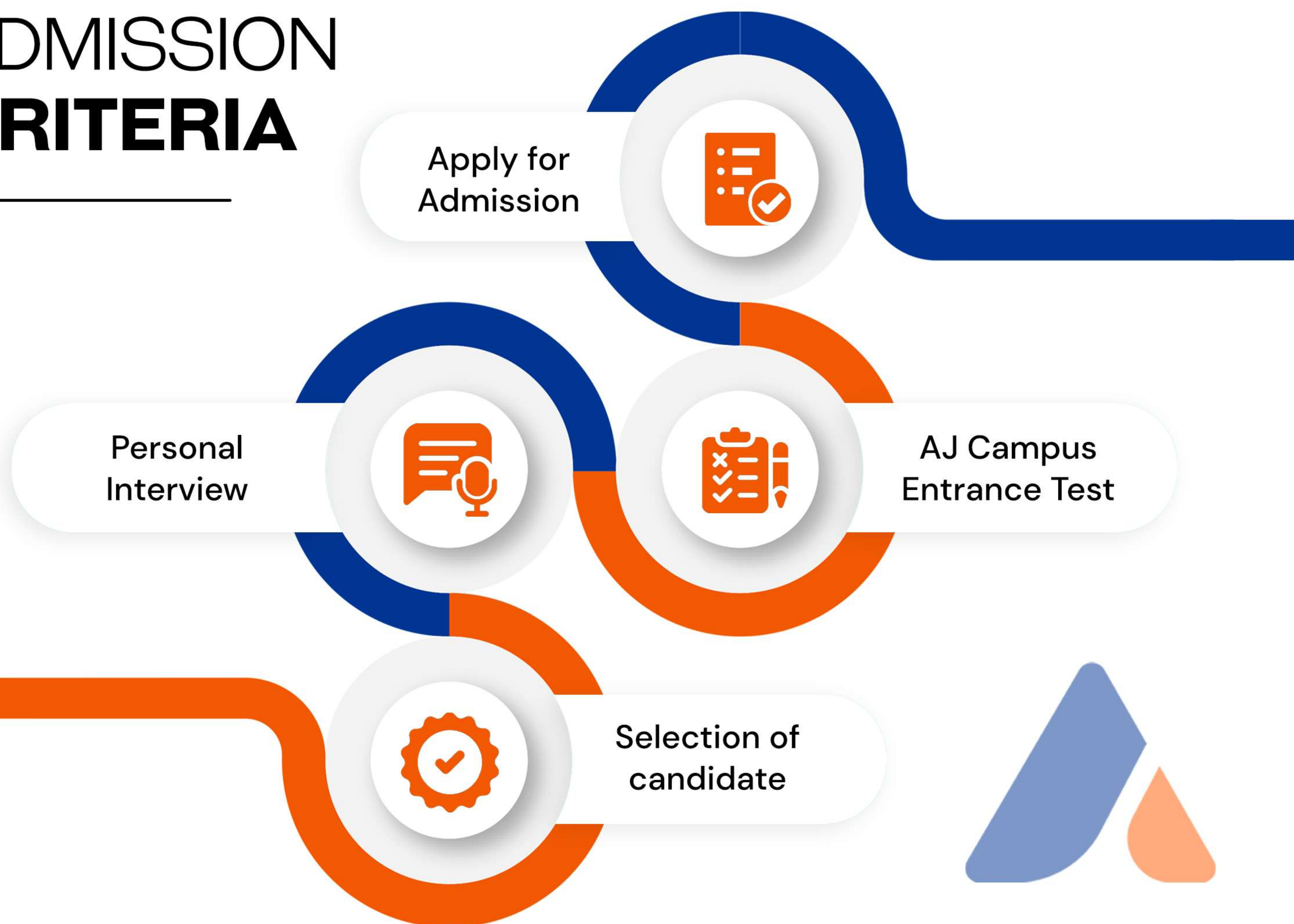
03

**Only after getting a job,** pay the Course Fee from your monthly salary





# ADMISSION CRITERIA



## OUR PROGRAMS

- You pay INR 51,000 during the enrolment
- During the course program you don't need to pay anything
- If we don't provide you job placement, then no tuition fee will be charged

Amount to be paid  
during enrolment

**INR 51,000**

Tuition Fee

**Zero**

Total Fee

**10x Monthly  
Salary\***

**\*The Cap of the overall fees is set at INR 5,50,000.** Students don't have to pay more than INR 5,50,000 as a fee, even if they get high packages.

## WE INVEST IN YOU





## Placement Guarantee

At AJ campus, we ensure a guarantee of 100% placement assistance for all our enrolled students



## Corporate Internship Program

The students of AJ Campus will get an opportunity to have multiple corporate paid internship offers during the course program



## Zero Upfront Tution Fee

You will owe us nothing until you get placed. Pay the fee later when you get a job and start earning

We believe that potential is evenly distributed across Indian society, but opportunity is not. **AJ Campus is democratising education with a unique Pay After Placement Program.**

PAP allows you to study the course of your choice at INR 0 upfront fee.



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