



BBA

**BACHELORS OF
BUSINESS**

ADMINISTRATION

Build Managerial Opportunities for Students

WHAT IS **BBA**?

AJ Campus offers **Bachelor of Business Administration** course program which will provide you with a solid foundation in basic business management and ensure your exposure to those elements essential to success as a manager in the public or private sector. Employers highly value the knowledge and skills you'll obtain in the areas of finance, human resources, marketing, leadership, management, communication, and business analysis. You'll leave this program with the necessary tools to competently and confidently face the demands and challenges of today's business environment.

#Educationtowardsfreedom
#Educationthatempowersyou

www.ajcampus.com
+91 73007 01266





PROGRAM HIGHLIGHTS

- 3 Years full-time program
- Specializations offer Marketing, Human Resource Management and Finance
- Emphasis on theoretical knowledge with practical applications
- Interaction with Industry Leaders
- Nurture interpersonal communication skill
- Scholarship available
- Gain an understanding of the Business Process Optimization framework and business improvement methodologies.

ELIGIBILITY CRITERIA

- 10+2 from recognized Board
- Minimum 50% marks in Senior Secondary; Adequate proficiency in English and Mathematics
- Admission on merit (10+2 score, AJCE Test score and Personal Interview)



HOW DOES IT WORK?



Enroll for any fulltime course program by paying a nominal fee of INR 51,000 only



Pay No Fee for the course till it is completed and get the best education and skills from faculty experts



Only after getting a job, pay the Course Fee from your monthly salary

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India's #1 Industry Aligned Pay After Placement BHA Program



Our internationally acclaimed customised curriculum is meant to prepare you for tomorrow's world. It is designed to groom tomorrow's leaders aligned to the needs of business, and it is truly planned and delivered the way the industry expects.



ADMISSION CRITERIA



Apply for Admission

01



AJ Campus Entrance Test

02



Personal Interview

03



Selection of candidate

04

OUR PROGRAMS

- You pay INR 51,000 during the enrolment
- During the course program you don't need to pay anything
- If we don't provide you job placement, then no tuition fee will be charged

01

Amount to be paid during enrolment

INR 51,000

02

Tuition Fee

Zero

03

Total Fee

10x Monthly Salary*

*The Cap of the overall fees is set at INR 5,50,000. Students don't have to pay more than INR 5,50,000 as a fee, even if they get high packages.

WE INVEST IN YOU



Placement Guarantee

At AJ campus, we ensure a guarantee of 100% placement assistance for all our enrolled students



Corporate Internship Program

The students of AJ Campus will get an opportunity to have multiple corporate paid internship offers during the course program



Zero Upfront Tution Fee

You will owe us nothing until you get placed. Pay the fee later when you get a job and start earning

We believe that potential is evenly distributed across Indian society, but opportunity is not. **AJ Campus is democratising education with a unique Pay After Placement Program.**

PAP allows you to study the course of your choice at INR 0 upfront fee.



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