

aj campus.

INDIA's #1 Industry Aligned Pay After Placement
Campus Chain.

**# Education
Towards
Freedom**




www.ajcampus.com

welcome to **AJ CAMPUS**

***INDIA's #1
Industry Aligned
Pay After
Placement
Campus Chain.***

where education is not just a process; it's an experience, a journey towards excellence. We take pride in being India's first Pay After Placement college campus chain, ensuring your investment in education is as valuable as your success. Our commitment is to nurture talent, foster creativity, and inspire innovation. Discover the future with us.



A man in a light-colored blazer and white t-shirt is smiling and leaning on a large, stylized blue letter 'R'. The background is a dark blue gradient.

AJ SCHOOL OF **BUSINESS**

MBA | BBA | B.COM (H) | B.COM

Master of Business Administration

MBA



Duration: 2 years



Highlights: Strategic Management,
Entrepreneurship, Global Business
Perspective



Your Future Path: Business
Leader, Consultant,
Entrepreneur

The MBA program at AJ School of Business is a transformative experience that hones leadership skills, fosters strategic thinking, and equips you to navigate the complexities of the global business landscape. With a focus on real-world applications, our MBA graduates are prepared to lead with confidence.



Bachelor of Business Administration

BBA



Duration: 3 years



Highlights: Marketing, Finance, Organizational Behavior



Your Future Path: Business Analyst, Marketing Executive, HR Specialist

In the BBA program, students delve deep into the fundamentals of business administration. From understanding consumer behavior to mastering financial analysis, our curriculum is designed to create well-rounded professionals ready to contribute meaningfully to any organization.



Bachelor of Commerce Honors

BCom (H)



Duration: 3 years



Highlights: Accounting, Economics,
Business Law



Your Future Path: Financial
Analyst, Accountant, Tax
Consultant

The BCom (H) program combines academic rigor with practical knowledge. Graduates are equipped with a profound understanding of commerce, making them indispensable assets in the finance and business sectors.





AJ SCHOOL OF
TECHNOLOGY

BCA | B.SC IT

Bachelor of Computer Applications

BCA



Duration: 3 years

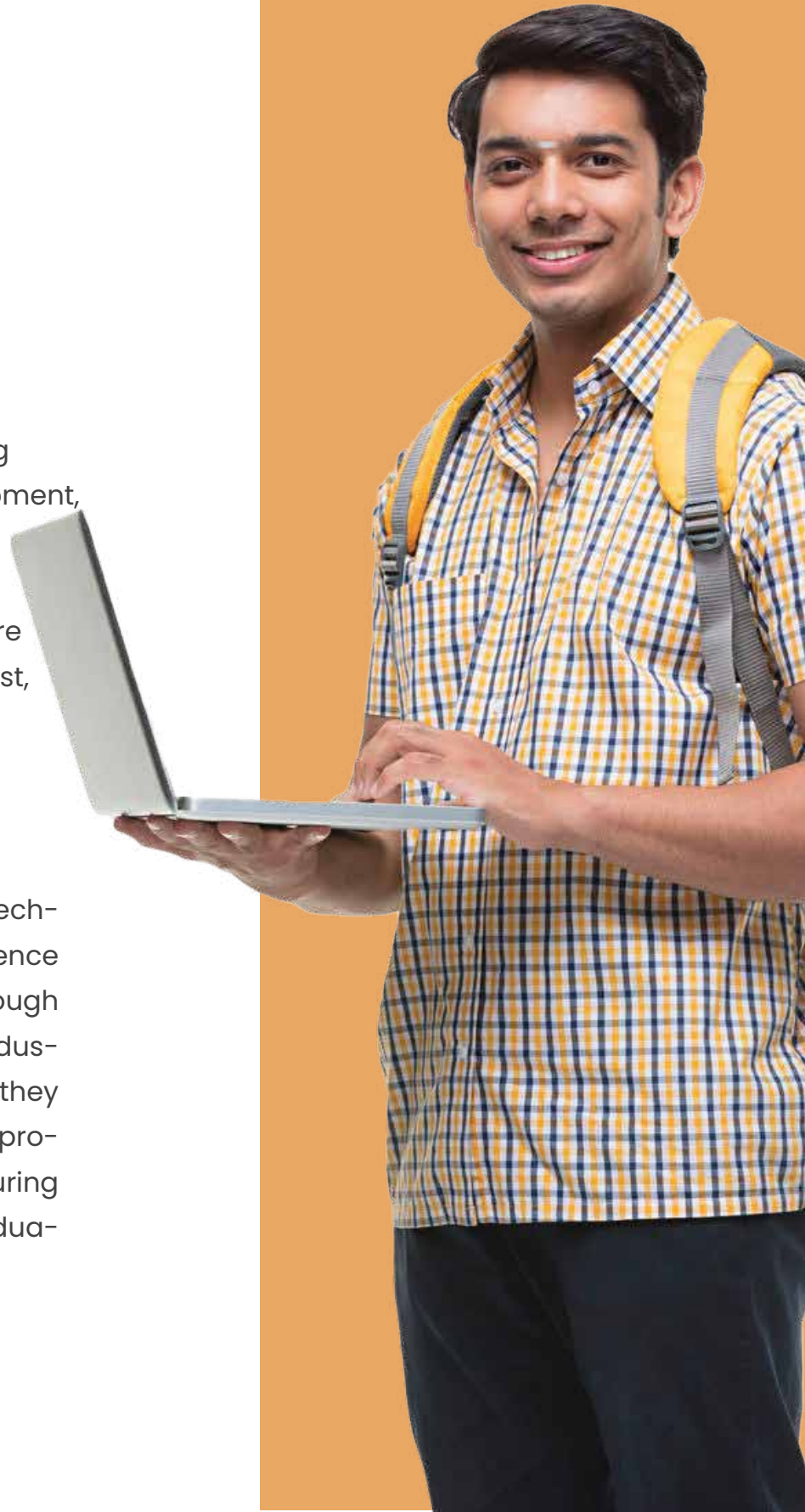


Highlights: Programming Languages, Web Development, Data Structures



Your Future Path: Software Developer, System Analyst, Database Administrator

BCA students at AJ School of Technology master the art and science of software development. Through hands-on projects and industry-relevant coursework, they become proficient in various programming languages, ensuring they are job-ready upon graduation.



Bachelor of Science in Information Technology

B.Sc IT



Duration: 3 years



Highlights: Network Security,
Mobile App Development, Cloud
Computing



Your Future Path: IT Consultant,
Network Engineer, Web Developer

The BSc IT program is designed for tech enthusiasts who aspire to innovate in the digital sphere. From cybersecurity to cloud computing, students gain expertise in cutting-edge technologies, preparing them for exciting careers in the IT industry.



A young woman in a white lab coat is assisting an elderly man with a dumbbell exercise. The man is seated on a white exercise stool, holding a dumbbell in his right hand. The woman is standing behind him, holding the dumbbell with her hands to assist him. The background is a solid blue color.

AJ SCHOOL OF HEALTHCARE MANAGEMENT

D PHARM | B PHARM | M PHARM | BSC NURSING

Diploma in Pharmacy

D. Pharm



Duration: 2 years



Highlights: Pharmacology,
Pharmacy Practice, Drug
Formulation



Your Future Path: Pharmacist,
Clinical Research Associate,
Regulatory Affairs Specialist

DPharm students delve into the world of pharmaceutical sciences. With a focus on drug formulation, clinical practice, and ethical considerations, graduates are well-equipped to serve in the healthcare and pharmaceutical sectors.



Bachelor of Pharmacy

B. Pharm



Duration: 4 years



Highlights: Medicinal Chemistry,
Pharmacotherapy, Pharmaceuticals



Your Future Path: Pharmaceutical
Scientist, Community Pharmacist,
Hospital Pharmacist

B.Pharm students explore the synthesis, development, and dispensing of pharmaceuticals. Through rigorous coursework and practical training, they become experts in ensuring safe and effective medication use.



Master of Pharmacy

M. Pharm



Duration: 2 years

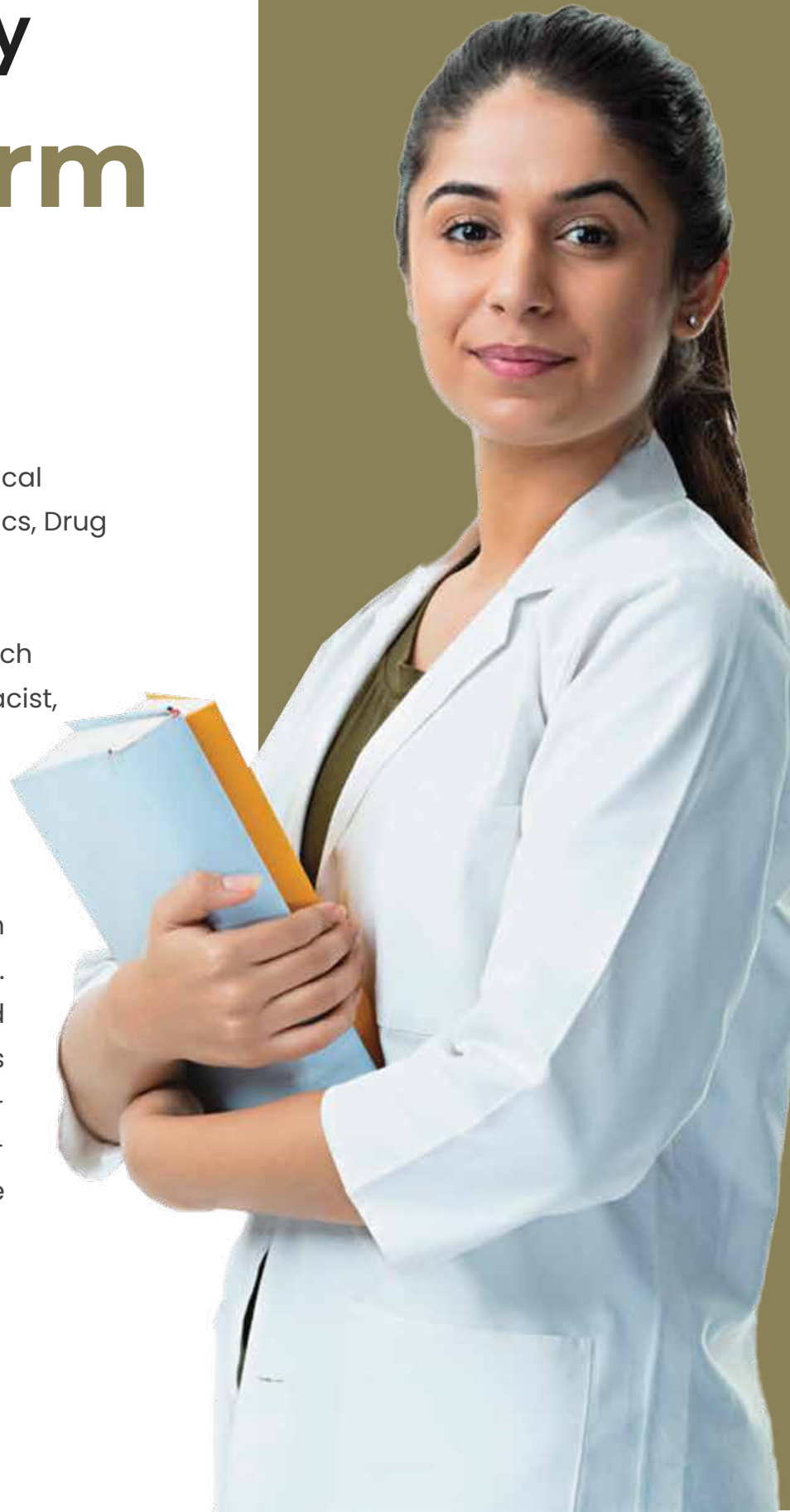


Highlights: Pharmaceutical Analysis, Pharmacokinetics, Drug Delivery Systems



Your Future Path: Research Scientist, Clinical Pharmacist, Pharmacologist

M.Pharm students specialize in diverse areas of pharmacy. They engage in advanced research, ensuring innovations in drug delivery and therapeutic strategies, contributing significantly to the healthcare landscape.



Bachelor in Hospital Administration

BHA



Duration: 3 Years



Highlights: Hospitals, Healthcare Consulting Firms, Pharmaceutical Companies, Government Health Departments.



Your Future Path: Hospital Administrator/Manager, Healthcare Consultant, Health Information Manager, Healthcare IT Manager

The Bachelor in Hospital Administration (BHA) is an undergraduate program focused on the management of hospitals and healthcare. This course encompasses leadership, administration, and management skills required for overseeing hospitals, hospital networks, and healthcare systems.



OUR PAYMENT MODEL

AJ Campus has revolutionized the Indian education system with our hybrid payment methods. In order to expand students access to high-quality education, AJ Campus has brought Pay After Placement and Placement Surety Program models. Both of these models great ROI (return on investment) options.

Money Back Guarantee

Money Back Guarantee program is a fully assured, full-proof strategy. If the student is not hired within four months of the course's completion, we will reimburse all tuition payments.

Pay After Placement

AJ Campus's innovative Pay After Placement Program is liberalising education. The student in our program is only required to pay the course price after being hired. You won't be required to pay anything during the study program, and no tuition will be assessed if we don't place you in a job.



HOW MBG WORKS

01.

Pay your fixed enrolment fees during admission.

02.

Gain access to AJ Campus's edge and prepare for the market.

03.

If not selected, the money will be returned after the basic registration costs have been deducted.



HOW PAP WORKS

1.

Pay your fixed registration fees (not tuition fees)

2.

Explore the perimeter of AJ Campus and get ready for the market.

3.

You don't have to pay the tuition fee, if we don't provide you placement within 4 months.

Note: Your total fees would be 10X monthly salary.



Advantages of MBG

- Easy installment options
- No extra fees after Placement
- Different types of scholarships available
- 100% Placement Assistance
- Money-back guarantee (conditions applied)



Advantages of PAP

- Risk-free education
- Aligned incentives
- Improved access to education
- Increased job placement
- Career success

DISCLAIMER

All the information on this brochure is published in good faith and for general information purpose only. Aj Campus does not make any warranties about the completeness, reliability and accuracy of this information. The content of this statement is subject to change as a result of experience, new information, changes in process requirements and the avail ability of resources.

Basic Payment Plan

- 1 Innovative Learning, Upfront Payment**
 - Hassle-free upfront tuition payment.
 - Focus solely on your studies without financial worries.
- 2 Futuristic, Industry-Aligned Curriculum**
 - Stay ahead with courses designed for future job markets.
 - Learn skills directly applicable to evolving industries.
- 3 Entrepreneurship Mentorship Support**
 - Personalized guidance from seasoned entrepreneurs.
 - Refine your startup ideas and receive expert advice.
- 4 Funding Opportunities for Startups**
 - Access to funding for your innovative projects.
 - Turn your startup dreams into reality with financial backing.
- 5 Global Networking and Collaboration**
 - Connect with a diverse global community of students and professionals.
 - Collaborate on projects, exchange ideas, and broaden your horizons.
- 6 Personalized Career Guidance**
 - Dedicated career counseling and industry insights.
 - Job placement assistance for a seamless transition to your career.
- 7 Holistic Development**
 - Participate in workshops and extracurricular activities.
 - Enhance your skills, confidence, and overall personality.
- 8 Guaranteed Quality Education**
 - AJ Campus's reputation for excellence in education.
 - Benefit from world-class teaching and learning resources.



INDUSTRY ALIGNED INTERNSHIP

We have an internship program set up where students are welcomed and instructed on how to use their specialized background at the best firms. The enthusiasm for integrative study and the research abilities of interns will also be encouraged.

3 Years of Internship

The students of AJ Campus will get an opportunity to have multiple corporate paid internship offers during the course program. You will also be exposed to an industry-aligned internship at a number of businesses each year during your three years of coursework. There, you'll be acquiring practical, industry-related experience related to your area of expertise.

✔ YEAR ONE: 2 MONTHS

✔ YEAR TWO: 2 MONTHS

✔ YEAR THREE: 3 MONTHS

INTERN PROGRAM HIGHLIGHTS

01.

Intensive 8 to 12 weeks internship

02.

Volunteering and team-building exercises

03.

Present your project to senior leaders

04.

Own Challenging and impactful business-critical projects

05.

In charge of or a member of a committee that designs and plans program activities and initiatives

06.

Professional and personal growth opportunities, including panel discussions, workshops, and networking opportunities

WHAT TO EXPECT ?

Our industrial internship program will benefit you in certain ways such as:



COMPANY CULTURE

Interns will get a chance to learn about the unique corporate culture. They will be exposed to a dynamic culture that values originality and unconventional thinking. Steer clear of the formality and bureaucracy that are inherent in business culture.



MEANINGFUL IMPACT

The impact interns have after they leave their internship will be seen. Contributions in young businesses frequently get rapid feedback and are put into practise right away!



ADAPTABILITY

Interns will gain the ability to adjust to daily changes and uncertainty. Interns can learn how to adjust to change and confront problems head-on in new companies because of the uncertainty present there.



STAND OUT

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INDIA'S #1 INDUSTRY ALIGNED PAY AFTER PLACEMENT CAMPUS CHAIN. AJ Campus is here to improve the standard of higher education in India and increase the number of grads who are competent and in demand among employers. AJ Campus will equip applicants with the best possible training, producing potential leaders who will take the world by storm.



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